



Code - Course	481101 – Company law				
Type	Basic training			Year	1 st
Thematic Area	Law			Credits	6 ECTS
Professor in charge of the course		Oscar Casanovas (Ph D)			
In-class	60 hours	Teacher-led	40 hours	Individual	50 hours

BRIEF COURSE DESCRIPTION

The "Business Law" course is designed to provide students with a comprehensive understanding of the legal aspects affecting the operation of businesses. Throughout this course, students will acquire essential knowledge about the legal framework that regulates business activities, as well as the necessary skills to manage legal and operational challenges in a dynamic and globalized business environment.

The course begins with an introduction to the fundamental concepts of law, including the sources of law and their importance for businesses. Various types of businesses and their legal regulation will be explored, establishing a solid foundation for further studies.

Next, students will learn to differentiate between public law and private law, and understand how these branches of law affect businesses and their interaction with public administration.

A central part of the course is dedicated to the study of law applied to businesses, covering crucial aspects such as contracting, general contract conditions, compliance (regulatory compliance), and labor market regulation. These areas are fundamental to ensuring that businesses operate legally and ethically.

In an ever-evolving world, new legal trends and challenges also play a prominent role in this course. The influence of artificial intelligence, corporate social responsibility, data protection, and cybersecurity will be discussed, all of which are increasingly relevant in today's business environment.

Finally, the course addresses the international scenario, offering students an insight into international contracting and the effects of geopolitical scenarios on business operations.

With a practical and theoretical approach, "Business Law" prepares students to successfully navigate the complex world of business law, equipping them with the necessary tools to make informed and strategic decisions in their future professional careers.



LEARNING OUTCOMES

The learning process designed for this course allows students to achieve the following Subject Related Learning Outcomes:

M05C1- Understand fundamental principles of business law.

M05C2- List the main concepts that are included in the different types of legal documents.

M05H4- Analyze the legal framework and the main rules governing business activity.

M05H5- Interpret the principles of law and relate them to knowledge about company management.

Likewise, these contribute to the achievement of the following Degree Learning Outcomes: *TC06, TH07, TH08, TH10, TS09, TS10*. They are all available for consultation [in this link](#).

ACADEMIC CONTENTS

1. Introductory concepts:

1.1. The right.

1.1.1. Sources of Law.

1.1.2. Importance of Law in the company.

1.2. The company.

1.2.1. Typologies.

1.2.2. Legal regulation.

2. Public law VS. Private right.

2.1. The branches of Law.

2.2. Business and Public Administration.

3. Law in the company

3.1. The hiring.

3.2. The general conditions of contract.

3.3. Compliance.

3.4. The labor markets.



4. New trends, new challenges.

- 4.1. Artificial intelligences.
- 4.2. Social responsibility.
- 4.3. Data protection and cyber security.

5. The international scene.

- 5.1. International recruitment.
- 5.2. Company and geopolitical scenarios.

LEARNING METHODOLOGY

The learning methodologies related to this course include a wide window of different actions to set off its learning outcomes, which mean a development of different kinds of capacities referred to the learning of processes and attitudes applicability in the organization's environment based on the following activities:

- Flipped classroom
- Design thinking
- Collaborative learning.

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's learning outcomes and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.

To qualify for this form of assessment, students must apply within the first 15 days of the start of the course through the assessment section of Virtual Campus.



The assessment activities planning will be public for the students from the start:

Activities	Type	Continuous	Single	Week deadline ¹
Press clipping: the company in the real world	Group	10%	-	2 nd week
Unfair terms	Group	10%		4 th week
Identification of security problems	Individual	30%	40%	6 th week
Building ethical codes	Group	10%		10 th week
Final Exam	Individual	40%	60%	Exam Week
Total		100%	100%	

To pass the course, it is mandatory to have obtained a minimum final grade of "5", as long as the student has completed the individual exam/s or work/s established in the course. This exam/s or final work/s must be graded with a minimum of "4" in order to be able to calculate the average of all the assessment activities carried out during the course.

Revision and Reassessment of the Course

The student has the right to revise all the evidence that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the subject reassessment, it will be necessary to have obtained a final grade of the subject between "4-4.9", and to have attended the individual final exam/s or final work/s of the course.

The reassessment process will only involve the modification of the final grade in case that the new assessment activity is passed and, in any case, the maximum grade will be "5". This grade will be averaged with the other grades of the assessment activities carried out by the student during the corresponding academic period, considering the percentages established in each subject, setting the final grade for the course.

¹ The week deadline is an estimation which may be subject to changes that may prompt modifications to the planning or context of the syllabus.



REFERENCES

- De la Villa, L.E. *Manual de introducción al Derecho*. (2024). Centro de Estudios Financieros. Madrid.