

## CALL FOR ABSTRACTS

### 1<sup>ST</sup> INTERNATIONAL CONGRESS ON GASTRONOMIC TOURISM

The first edition of the International and Interuniversity Congress on Gastronomic Tourism will be held in Barcelona on 27, 28 and 29 November 2025. This event is conceived as a space for interdisciplinary reflection on the relationship between tourism and gastronomy. Under the title ***"Current realities, emerging trends and future directions"***, the congress seeks to promote meetings and debate between academics, researchers and professionals from various disciplines who study, work or have an interest in this field.

Over the course of three days, the current dynamics, interconnections and new perspectives in the relationship between tourism and gastronomy will be explored. In addition, this congress is being held in a special context: the designation of Catalonia as **the World Region of Gastronomy 2025**, becoming the first European region to receive this recognition.

The event is co-organized by prestigious universities and institutions specialized in the study of gastronomic tourism, including: the **University of Alcalá de Henares**, the **Peruvian University of Applied Sciences (UPC) of Lima-Peru**, the **Mediterranean Gastronomy Center (GASTERRA) of the University of Alicante**, the **UNESCO Chair of Food, Culture and Development of the Universitat Oberta de Catalunya (UOC)** and the **CETT, Barcelona School of Tourism, Hospitality & Gastronomy - University of Barcelona**, which leads the organization of this first edition in collaboration with the Barcelona Provincial Council.

The Congress will be held at the **CETT campus**, located in the city of Barcelona, just twenty minutes from the centre.



Thematic lines include, but are not limited to:

- The development of gastronomic tourism linked to intangible heritage attractions and events, highlighting its contribution to cultural preservation and local identity.
- Gastronomic nominations and recognitions (gastronomic capital, world region of gastronomy, European region of gastronomy, among others) as positioning and competitiveness tools.
- Marketing strategies in gastronomic tourism applied to both destinations and companies, including digital marketing and differentiation of the offer.
- The use of gastronomic brands as vectors of tourism promotion and economic development.
- Specific areas of gastronomic tourism, such as gastrodplomacy , wine tourism and innovations in gastronomic experiences for companies and destinations.
- Post-pandemic trends that have redefined gastronomic tourism and the new associated consumption habits. The contribution of gastronomic tourism to the Sustainable Development Goals (SDG) and its role in social, economic and environmental sustainability.
- Future prospects of gastronomic tourism: new forms, emerging processes and cultural meanings.
- The influence of fiction, virtuality and cinema as platforms for the promotion and narrative of gastronomic tourism.
- New avenues for academic research in gastronomic tourism, with a multidisciplinary and innovative approach.
- The role of women in gastronomy, sommelier and leadership in gastronomic tourism, and their visibility in the sector.

## RELEVANT INFORMATION

- **Venue:** Barcelona (CETT Campus) Avda. Can Marcet 34-36 CP08035
- **Modality:** hybrid, although special priority will be given to face-to-face communications
- **Dates:** November 27, 28 and 29, 2025
- **Languages:** Catalan, Spanish, English, Portuguese

- **Contact email:** [ctgastronomico@cett.cat](mailto:ctgastronomico@cett.cat)



## IMPORTANT DATES

- 17/02/2025 First communications call
- 11/05/2025 Deadline for submission of abstracts for the first call
- 11/06/2025 Communication of acceptance or rejection of first call communications
- 11/04/2025 Opening of payment of registration for participants
- 11/07/2025 Second call for communications
- 11/08/2025 Deadline for sending abstracts for the second call
- 11/09/2025 - Communication of acceptance or rejection of second call communications
- 12/09/2025 - Registration deadline with price reduction
- 11/10/2025 - Deadline for registration for the congress of authors with accepted communication
- 02/11/2025 General rate registration deadline
- 11/11/2025-Publication of the final Congress Program
- November 27-29, celebration of the Congress

## REGISTRATION FEES, DEADLINES AND PAYMENT METHODS

<b>REGISTRATION FEES FOR THE CONGRESS</b>	<b>Until September 12<sup>th</sup></b>	<b>From 09/13/25 to 11/02/2025</b>
<b>Online and in-person communications</b>		
General rate*	100 €	150 €
Student rate*	40 €	50 €
CETT Community and universities and centers co-organizing the Congress (Students, teachers, ALUMNI )	0€	0€
Gala dinner	50€	55€
Food and wine experience	40€	60€

Registration must be completed using the [registration form](#) . Once registration has been completed, a confirmation email will be received with the options for making the registration payment.

Payment of the corresponding fee will be made by bank transfer to the account that will be sent via the registration confirmation email. In the case of the student fee, proof of registration must be provided.

*\*The registration fee includes attendance at all sessions, certificates, conference documentation, materials, minutes, outings, meals and coffee breaks. Payment for the gala dinner and the food and wine experience on Saturday are not included in the price of the Conference.*

## PROVISIONAL PROGRAM

### Thursday, November 27th:

Space for researchers and students to share and discuss relevant and cutting-edge issues in the context of gastronomic tourism, framed within the different lines of work of the congress. This conference is a space for the exchange of knowledge between participants, both speakers, communicators and the public. At the same time, the authors of the presented works will have space to communicate and talk about their respective research.



UPC  
Universidad Peruana  
de Ciencias Aplicadas



Diputació  
Barcelona



**FIRST DAY**

**8:30- 9:30 PARTICIPANT REGISTRATION**

**9:30 – 10:00 H INSTITUTIONAL OPENING**

**10:00 – 10:45 H. KEYNOTE 1: INNOVATION IN GASTRONOMIC TOURISM: A  
POTENTIALITY FOR RURAL AREAS**

Simultaneous translation

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**PRESENTATION OF COMMUNICATIONS (parallel sessions)**

10:45 H. to 12.45 H.

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*12:45 – 1:00 PM COFFEE BREAK*

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**13:00 – 14:00**

**ROUND TABLE: CATALONIA, WORLD REGION OF GASTRONOMY: CHALLENGES AND  
OPPORTUNITIES IN THE PRESERVATION OF GASTRONOMIC HERITAGE**

Roundtable co-organized with the Barcelona Provincial Council

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*14:00 – 15:00 H LUNCH*

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**PRESENTATION OF COMMUNICATIONS (parallel sessions)**

**15:00 – 17:00 H.**

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**VISIT TO A CASE STUDY IN VALLÈS OCCIDENTAL: THE ROLE OF WOMEN IN THE  
PRESERVATION OF GASTRONOMIC TOURISM**

1 7:00 H. to 19:00 H.

**19:00 RETURN TO BARCELONA**

**Friday, November 28th:**

**SECOND DAY**

**9:00-9.30 PARTICIPANT REGISTRATION**

**9:30 AM to 10:30 AM**

**ROUND TABLE: BRANDS AND SEALS TO STRENGTHEN GASTRONOMIC TOURISM**

Roundtable with the collaboration of Saborea España

**10:30 – 11:00 H COFFEE BREAK**

**PRESENTATION OF COMMUNICATIONS (parallel sessions)**

**11:00 – 13:00 H.**

**13:00 – 14:00 H. KEYNOTE 2: CREATIVE INDUSTRIES AND GASTRONOMIC TOURISM**

14:00 – 15:00 H LUNCH

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**PRESENTATION OF COMMUNICATIONS (parallel sessions)**

**15:00 – 17:00 H.**

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**VISIT TO CASE STUDY: THE BAIX LLOBREGAT AGRICULTURAL PARK**

**17:00 H. to 19:00 H.**

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**19:00 RETURN TO BARCELONA**

**21:00 CONGRESS CONCLUSIONS AND GALA DINNER**

**November 29th :**

**THIRD DAY WINE AND GASTRONOMIC EXPERIENCE IN THE MARESME REGION**

**9:00-DEPARTURE FROM CETT**

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**10:00 WELCOME TO THE WINERY**

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*10:30-12:30 H WINE TOURISM VISIT*

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**12:30-13:30 WINE BAR EXPERIENCE**

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**13:30 – DEPARTURE TO BARCELONA**

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**14:30 ARRIVAL IN BCN**

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**END OF THE CONGRESS**

The most relevant articles presented during the conference may be eligible for the following publication options, through selection using anonymous peer review processes:

**TOURISM RESEARCH** . Featured articles in English or Spanish related to the field of humanities and social sciences from a tourism perspective will be considered for publication in the journal. Indexed in Scopus, DOAJ, ESCI, DIALNET; ERIHPlus , LATINDEX.

**ARA: JOURNAL OF TOURISM RESEARCH** . The most outstanding articles written in English or Spanish, which analyze the links between the tourism and territorial sectors, both in the sustainable and intelligent management of destinations, will be considered for publication in Ara : Journal of Tourism Research . Indexed in DOAJ, DIALNET, LATINDEX; evaluated in ERIHPlus , LATINDEX and REDIB.

**TOURISM & HERITAGE JOURNAL** . Featured articles written in English or Spanish that analyse themes related to heritage and museography, cultural geography or sociology, always with tourism as the central theme, will be considered for publication in Tourism & Heritage. Journal . Indexed in DOAJ, DIALNET, LATINDEX; evaluated in ERIHPlus and REDIB.

**GASTRONOMY & TOURISM JOURNAL** . Featured articles in English related to the field of humanities and social sciences from a tourism perspective will be considered for publication in the journal. Indexed in Ebsco , Google Scholar , Southern Cross University



The final programme will be finalised in the coming months and will be detailed in future circulars and on the conference website.

## PRESENTATION OF COMMUNICATIONS

The papers must deal with any of the topics of interest of the Congress and will be evaluated anonymously by the members of the Scientific Committee. Those selected will be presented orally during the 1st International Congress on Gastronomic Tourism and published, together with the papers, in a digital book of proceedings with ISSN.

All people wishing to contribute communications to the Congress must indicate this when registering as attendees to the Congress. Once registration has been made, they will be provided with a web address from which they can send an abstract of their communication, using the platform <https://easychair.org/conferences?conf=1citg> [Easychair](https://easychair.org/conferences?conf=1citg) <https://easychair.org/conferences?conf=1citg>. Upon receipt, abstracts will be evaluated for acceptance and the authors will be notified of the corresponding decision within the stipulated deadlines.

The abstract must be **300 words**. Its content must include the aspects that are addressed in the communication, including the introduction, objectives, methodology and results, as well as 3 to 5 keywords following [the attached template](#). The languages accepted at the Congress are Catalan, Spanish, English and Portuguese.

All accepted papers must be defended at the conference by at least one of their authors, who must be registered for this purpose. Authors not registered for the conference will not be entitled to obtain the appropriate certificate of presentation of communication. The presentation of communications and papers in person at the conference may be done in any of the 4 languages of the conference.

## Deadlines for submission of abstracts and communications

April 11, 2025	Registration fee for participants opens
May 11, 2025	Deadline for abstract submission (first call)
June 11, 2025	Communication of accepted abstracts
August 11, 2025	Deadline for abstract submissions (second call)

September 11, 2025	Communication of acceptance or rejection of second call communications
September 12, 2025	Maximum registration date with price reduction
October 11, 2025	Deadline for registration for the congress of authors with accepted communication
November 2, 2025	General rate registration deadline
November 27, 28 and 29, 2029	Date of the Congress

### Scientific Committee

- Dr. Carlos Hiriart, University of Morelia Michoacan
- Dr. Carlos J. Baños Castiñeira, University of Alicante
- Dr. Claudio Milano-University of Barcelona
- Dr. Enrique Moltó , University of Alicante
- Dr. Eugeni Osácar Marzal, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. Jordi Arcos – Pumarola , CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. José Antonio Pérez-Aranda, CETT-UB Barcelona School of Tourism , Hospitality and Gastronomy , Catalonia - Spain.
- Dr. José Antonio Vazqu  ez -Medina, Food and Development Research Center, Mexico.
- Dr. Josep Antoni Ivars Baidal, University of Alicante
- Dr. Oriol Anguera-Torrell, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. Raul Comp  s , University of Zaragoza
- Dr. Ricardo Hernandez, University of Cordoba (Spain)
- Dr. Rogelio Martinez, University of Guadalajara (Mexico)
- Dr. Sangkyun Kim, Edith Cowan University
- Dr. Xavier Medina, Open University of Catalonia
- Dr. Xavier Font Urgell, Directorate General of Tourism of Catalonia
- Dr. Anna Torres Delgado. University of Barcelona
- Dr. Berta Ferrer, University of Lleida
- Dr. Blanca Henache University of Alcal   de Henares

- Dr. Daniel Imbert-Bouchard, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy, Catalonia - Spain.
- Dr. Emma Pla Rusca CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy, Catalonia - Spain.
- Dr. Erica Salvaj , Development University, Chile
- Dr. Estela Mariné-Roig, University of Lleida, Catalonia - Spain.
- Dr. Genoveva Millán, Loyola University (Spain)
- Dr. Helena Martín Gómez, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy, Catalonia - Spain.
- Dr. M<sup>a</sup> del Pilar Leal Londoño CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy, Catalonia - Spain.
- Dr. Montserrat Crespi-University of Barcelona
- Dr. Nayra Llonch Molina. University of Lleida
- Dr. Núria Huete, University of Castilla La Mancha
- MSc . Fiorella Orozco Sibille . Peruvian University of Applied Sciences – Lima (Peru)
- MSc . Gabriel Santos, Deputy Director of the Department of Wine and Agriculture Tourism , University of La Laguna
- MSc . Giannina Robinson. Peruvian University of Applied Sciences – Lima (Peru)
- MSc. Michele Barton, Pacific Business School. Lima (Peru)

## LOCATION AND TRANSPORTATION



CETT Campus

**Address:** Avda , Can Marçet 34-36, 08035 BARCELONA (Spain)

**Bus lines :** V21-27-60-73-76-B16-B19-N4

**Metro :** Line 3 MUNDET (green)

## ACCOMMODATION



**UPC**  
Universidad Peruana  
de Ciencias Aplicadas



**Diputació  
Barcelona**



### **Accommodation at a special price for Congress attendees.**

Taking advantage of the occasion, the ALIMARA Hotel offers all attendees and congress participants the possibility of staying at a special price and thus being able to enjoy a warm and comfortable atmosphere during their participation in the congress.

Reservations for rooms with a special rate are valid for the nights from November 26 to 30 and can be made by completing the following form:

Check-in and check-out day	
Name and Surname	
E-mail	
Phone	
Long numbering and expiration of a credit card	

This form must be sent to the email [reserves.alimara@cett.cat](mailto:reserves.alimara@cett.cat) where the subject of the email must be the *1st International Congress on Gastronomic Tourism CETT (CITG 2025)*.

### **CONTACT AND INFORMATION**

For more information, please contact us at our email address ( [ctgastronomico@cett.cat](mailto:ctgastronomico@cett.cat) ).

Kind regards,

**- Organizing Committee of the 1st International Congress on Gastronomic Tourism**