



<b>Code - Course</b>	<b>064901 – Final Project</b>				
<b>Type</b>	TFG	<b>Year</b>	4 <sup>th</sup>		
<b>Thematic Area</b>	Research in tourism, hospitality and gastronomy		<b>Credits</b>	12 ECTS	
<b>Teacher in charge of the course</b>		Oscar Casanovas			
<b>In-class</b>	15 hours	<b>Teacher-led</b>	10 hours	<b>Individual</b>	275 hours

## BRIEF COURSE DESCRIPTION

The Senior Capstone Project (hereafter SCP) is a compulsory course conducted in the last academic year of the Tourism Degree (hereafter TD) at EUHT CETT-UB. The project consists of either a theoretical or applied research in which students develop their professional interests and scholarly motivations and delve into the specialization of their career path choice, allowing students to be introduced into the world of research.

After receiving specific training on research issues, students will be committed to set specific objectives and deliver complex contents. Conducting a SCP gives students the possibility of international mobility for the development of their project, which accounts for the course higher weighting of ECTS credits.

## BASIC SKILLS

BS02- Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

BS03- Students must be able to collect and interpret important information (in their study field) in order to formulate judgments with reflections on important social, scientific and ethical issues.

BS04- Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

BS05- Students must develop the necessary learning skills to undertake further studies with a high grade of autonomy.



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## GENERAL SKILLS

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GS01- Evaluate the social and environmental impact of actions in his or her field, sustainability.

GS03- Have initiative and an entrepreneurial spirit.

GS04- Have a commitment to ethics.

GS07- Make decisions and solve problems, critically interpreting and evaluating the results obtained.

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

## SPECIFIC SKILLS

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SS01- Understand the principles of tourism and the importance of its socio-cultural and environmental impact.

SS03- Understand the global tourism system and the evolutionary nature of its components' characteristics.

SS04- Master the foundations of and apply scientific methodology to tourism research.

## LEARNING OBJECTIVES

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1. Analyse problems and tourist situations through research methods based on the identification and management of different variables.
2. Design and structure a research method.
3. Analyse, interpret and infer data and results: elaboration of a report.

## ACADEMIC CONTENTS

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1. Research approach
  - a. Definition of the topic
  - b. Research objectives
  - c. References review
  - d. Methodological approach



## 2. Development

- a. Application of the methodology
- b. Obtaining results

## 3. Contribution

- a. Interpretation of results
- b. Conclusions

## LEARNING METHODOLOGY

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The learning methodologies planned for the subject combine a number of processes being the most remarkable the cognitive methods related to the comprehension of the principles of tourism and the global tourism system as well as the inclusion of a set of skills, mainly technical.

The activities and methodologies -both group and individual- designed for this subject are the following:

- Individual guidance and follow-up of the project
- Tutorial videos about the structure of the project and its correct development

## ASSESSMENT SYSTEM

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The evaluation of the Senior Capstone Project takes into consideration the achievement of the objectives specified on the design of the subject:

Assess the skills achieved by the students throughout the studies, test their maturity of and their ability to apply the skills achieved and develop research methodologies and problem solving within the field of study.

The SCP implies delving into the knowledge and abilities developed in the different courses throughout the Bachelor's Degree in Tourism.

In order to carry out this assessment, a specific evaluation system has been designed. Each of the evaluations answers to different knowledge and skills related to the main learning objective of the course. This are the different evaluation elements: report, presentation and process.



Activities	Type	Continuous	Week deadline
Report	Individual	70% (tutor/a) / 80% (corrector/a)	Week 15
Presentation	Individual	20% (tutor) / 20% (border examiner)	Week 15
Follow-up	Individual	10% (tutor)	15 weeks
<b>Total</b>		<b>100%</b>	

The students will be asked to submit a mandatory mid-term document to demonstrate the advances in the design of a research approach and initial advances.

The tutor must authorize the delivery and defense of the SCP. Without this authorization, the SCP will be considered NP and, consequently, will not have the right to reassessment.

To pass the course, it is mandatory to have obtained a minimum final grade of "5".

### **Revision and Reassessment of the Course**

The student has the right to revise all the evidences that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the subject reassessment, it will be necessary to have obtained a final grade of the subject between "4-4.9". If both Court members rate the project with a global grade of "4" or lesser, the student will not be eligible for the reassessment of the course.

The reassessment process will only involve the modification of the final grade in the case that the new assessment activity is passed and, in any case, the maximum grade will be "5".

### **IMPORTANT:**

- To pass the subject, it is mandatory to have obtained a minimum final grade of "5".
- The SCP Advisor has the authority to exclude students from the subject's evaluation process. This exclusion implies failing the subject with no option to re-assess.
- Only SCPs who have obtained a grade between 4 and 4.99 can opt for re-assessment.



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- If two academic board members assess the SCP with a grade lower than 5, the students will not pass the subject and will automatically go for reassessment. In this case, the final grade will be 4.5, at maximum.
- If two academic board members assess the SCP with a grade lower than 4, the SCP cannot opt for reassessment even if the final average is equal to or higher than 4. In this case, the final mark will be 3.5, at maximum.
- A student with a final grade lower than 5 cannot opt for reassessment if other members of his /her SCP group have obtained a mark equal or higher than 5. |

## REFERENCES

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Cervo, AL, Bervian, PA. (2000): *Metodología científica*. Mc Graw Hill. México. Coromina, E.,

Casacuberta, X., i Quintana, D. (2000): *El treball de recerca. Pròces d'elaboració, memòria escrita, exposició oral i recursos*. Eumo Editoria. Vic.

Dieterich, H. (2005): *Nueva Guía para la investigación científica*. Ariel. Barcelona.

Eco, U. (1992): *Cómo se hace una tesis: técnicas y procedimientos de estudio, investigación y escritura*. Ed. Gedisa. Barcelona.

Hernández, R., Fernández, C., Babtista, P. (2003): *Metodología de la investigación*. McGraw-Hill. Mexico.

Killion, L., Fisher, R. (2018). "Ontology, epistemology: Paradigms and parameters for qualitative approaches to tourism research". In: *Qualitative Methods in Tourism Research. Theory and Practice* (ed. W. Hillman and K. Radel), P. 1-28. Bristol: Channel View Publications.

Tolchinski, L., Rubio, MJ., Escofet, A. (2002): *Tesis, tesinas y otras tesituras: de la pregunta de investigación a la defensa de la tesis*. Editorial Universitat de Barcelona.

Prats, J. (2004): *Técnicas y recursos para la elaboración de tesis doctorales: bibliografía y orientaciones metodológicas*. Universitat de Barcelona. Departament de Didàctica de les Ciències Socials. Barcelona.

Veal, A.J (2006) *Research methods for leisure and tourism. A practical guide*. Editorial Essex: Pearson Education Limited



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## COURSE CONTENT

Bachelor's Degree in Tourism

Academic Year [2024/25]

Walter, M. (2000): *¿Como escribir trabajos de investigación?*. Gedisa. Barcelona.)