

Bachelor's Degree in Tourism Academic Year 2024/25

Code - Course	062209 – Communication in a second foreign language - French						
Туре	Compulsory			Year	2 nd		
Thematic Area	Languages			Credits	9 ECTS		
Teacher in charge of the course			Maude Lambert				
In-class	90 hours	Teacher-led	75 hours	Individual	60 hours		

BRIEF COURSE DESCRIPTION

Knowing more than one language is highly valued today in all areas of our society, and within the tourism sector it is a key factor to work in an international context. From a competitive point of view, multilingualism is increasingly necessary to ensure the employability of future tourism graduates.

This course aims to enable students to use elementary French language in basic common professional situations to communicate with francophone interlocutors, both in terms of speaking and writing. Students will learn how to deal with everyday situations which require understanding and producing oral texts and short writings including basic structures and expressions as well as frequently used professional lexicon.

BASIC SKILLS

BS04- Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

GENERAL SKILLS

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.

SPECIFIC SKILLS

SS09- Understand and use information technology and information management systems in tourism.



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LEARNING OBJECTIVES

- 1. Use the knowledge of the formal aspects of language, both in message reception and production so as to prepare for the most common professional situations.
- 2. Communicate orally with a certain degree of linguistic accuracy and adequacy in different professional situations.
- 3. Understand the main ideas and extract specific information from speech in a professional environment.
- 4. Understand the main ideas and extract specific information from written texts in a professional environment.
- 5. Produce written texts, fulfilling previously established objectives and standards, and organizing the information in an appropriate manner.
- 6. Use the idiosyncratic stress, intonation and rhythm of oral expression correctly.
- 7. Use a wide range of tourism vocabulary and specifically professional expressions.
- 8. Show participative, cooperative, respectful attitudes regarding both human relationships and the environment.
- 9. Respond immediately and appropriately in different professional situations, showing a service-oriented attitude.
- 10. Use available resources effectively to increase knowledge and to answer questions in an autonomous manner outside the classroom.
- 11. Access different sources of information using different tools.
- 12. Be familiar with digital resources as a means of disseminating information.

ACADEMIC CONTENTS

Thème 1: Entrer en communication avec des locuteurs francophones

- 1-1 -Saluer et se présenter pour faire connaissance
- 1-2 -Respecter les registres de langue et les règles de politesse
- 1-3 -Épeler des noms propres et des adresses électroniques
- 1-4 -Nommer des pays et des villes
- 1-5 -Comprendre et/ou exprimer des numéros de téléphone et des codes
- 1-6 -Exprimer une date, une durée, un moment
- 1-7 -Échanger des salutations et prendre congé
- 1-8 -Demander et/ou donner un renseignement
- 1-9 -Remercier et/ou répondre à des remerciements
- 1-10 -Se présenter soi-même et les participants d'une activité
- 1-11 -Poser et/ou répondre à des questions sur des informations personnelles
- 1-12 -Demander et/ou fixer un rendez-vous
- 1-13 -Exprimer des habitudes et des intérêts personnels



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Thème 2 : Informer, orienter et conseiller des visiteurs francophones

- 2-1 -Localiser des lieux d'intérêt dans un pays ou une ville
- 2-2 -Indiquer une direction dans une ville
- 2-3 -Situer géographiquement un lieu
- 2-4 -Indiquer le temps qu'il fait
- 2-5 -Présenter une ville et ses lieux d'intérêt
- 2-6 -Renseigner sur les modes de déplacement
- 2-7 Vendre un titre de transport
- 2-8 -Indiquer des horaires et des prix
- 2-9 -Renseigner et recommander un mode d'hébergement
- 2-10 -Réserver un lieu d'hébergement
- 2-11 -Renseigner sur la restauration
- 2-12 -Conseiller la visite d'une ville

LEARNING METHODOLOGY

The pedagogical approach will basically be communicative. It will be based on carrying out participative tasks which will prioritize oral and written production and comprehension skills, as well as functional language primarily linked to professional areas applied to tourism. The linguistic contents aim to achieve Level A.2.2.1 of the Common European Framework of Reference for Languages (CEFR) at the end of the course. Vocabulary and phonetic aspects will be particularly focused on to promote professional communication. Moreover, special attention will be paid to socio cultural aspects to facilitate communication with francophone speakers.

Autonomous work outside the classroom will consist of regulated activities which will be evaluated according to the guidelines and schedule set by each group's professor at the beginning of the course.

On the whole, an array of strategies will be used including:

- Lectures
- Team work
- Individual work
- Application activities
- Simulation
- Readings



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ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.

To qualify for this form of assessment, students must apply within the first 15 days of the start of the course through the assessment section of Virtual Campus.

The assessment activities planning will be public for the students from the start.

Activities Type		Continuous	Single	Week deadline
Attendance and participation (S1)	Individual	5%		Weeks 1 to 13
Listening test 1	Individual	3 %		Week 9
Listening test 2	Individual	3 %		Week 13
Midterm written test	Individual	15 %		Assessment calendar date – Fall Semester
Midterm oral exam	Individual	10 %		Weeks 15 and 16
Attendance and participation (S2)	Individual	5%		Weeks 16 to 27
Listening test 3	Individual	3 %		Week 21
Listening test 4	Individual	6%		Week 27
Grammar test	Individual	10 %		Week 28
Final written test	Individual	25%	60 %	Assessment calendar date- Spring Semester



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Final listening test	Individual		10%	Assessment calendar date- Spring Semester
Final oral exam	Individual	15 %	30%	Weeks 29 and 30
Total		100%	100%	

<u>Continuous assessment</u> involves attending a minimum of 75% of the classes. The activities carried out in the student's absence cannot be made up regardless of whether the absence is excused or unexcused. Tasks which are handed in beyond delivery deadlines will not be accepted. Those students who do not meet these requirements will be informed by their teachers that they have to take the single assessment final exam. In that case none of the continuous assessment tasks will be taken into account.

Although the pedagogical approach of <u>continuous assessment</u> is formative, summative procedures will also be used to evaluate course results. Indeed, students need to become used to validating their foreign language competences by means of summative tests so as to successfully pass future language certifications organized by national and international official institutions.

The midterm oral exam within the <u>Continuous assessment</u> system will last 10 minutes per person. It will consist of a personal presentation. At the end of the presentation, the student will have to reply to some of the teacher's questions. Finally, the learner will be required to read out loud a professional message or announcement.

The linguistic components of the midterm written exam within the <u>Continuous</u> <u>assessment</u> system are: reading comprehension, grammatical competence and basic lexicon.

As for the evaluation of the students' **Attendance and participation within the Continuous assessment** system, these criteria will be observed: regularity and quality of personal work performed individually in and outside the classroom; collaborative participation throughout the activities; the effort to communicate in French; and the productive use of learning materials and environments.

The **final oral exam** is the same for both assessment systems, **Continuous and Single**, and will have a total duration of 10 minutes.

It will consist of proposing a big city, other than Barcelona or Paris, for a short tourist stay, using slides from Power point, Canvas, or similar, but without text. At the end of the presentation, the student will be required to reply to some of the teacher's questions.



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Up to one month before the date of the oral exam at the most, students must complete and send their teacher a description sheet of the chosen city.

After the teacher has validated the contents of this description sheet, the slides of the presentation must be prepared and delivered within a maximum period of one week to verify that they comply with the required guidelines.

If the student does not meet this preparation requirements, one point may be deduced from the final oral exam grade.

The components and percentages of the <u>Continuous assessment</u> final grade as published in the Virtual Classroom at the end of the course are broken down as follows:

Final exam grade A

Final oral exam: 15 % Final exam grade B

Final written exam: 25% (Reading comprehension: 6,5 %; Written production: 6,5

%; Basic and professional lexicon: 12,5 %)

With respect to the <u>Single assessment</u> system, the components and percentages of the final grade as published in the Virtual Classroom at the end of the course are broken down as follows:

Final exam grade A

Final oral exam: 30 % Final listening test: 10 %

Final exam grade B

Final written exam: 60 % (Grammatical competence: 20 %; Reading comprehension: 10 %; Written production: 10 %; Basic and professional lexicon: 20 %)

To pass the course, it is mandatory to have obtained a minimum final grade of "5".

Revision and Reassessment of the Course

The student has the right to revise all the evidences that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the subject reassessment, it will be necessary to have obtained a final grade of the subject between "4-4.9", and to have attended the individual final exam/s or final work/s of the course.



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Reassessment will be carried out through a complete written exam of linguistic content (grammar, vocabulary, written comprehension, and written production) of level A.2.2.1.

The reassessment process will only involve the modification of the final grade in the case that the new assessment activity is passed and, in any case, the maximum grade will be "5".

REFERENCES

Mandatory bibliography (for in-class, individual work, and teacher-led learning):

- Hirschsprung, N. & Tricot, T. Illico 1 (Livre de l'élève + DVD + parcours digital)
 Hachette-SGEL 2017
- Akyüz, A. (et al.) En Contexte Exercices de grammaire A1 Hachette FLE,
 2019

Additional bibliographic resources:

- Fafa, C & al. **Grammaire & conjugaison du français A1** Didier-FLE 2020
- Akyüz, A & al. Exercices de vocabulaire A1 Hachette FLE, 2019
- Corbeau, S. & al. Hôtellerie-restauration.com (2è édition) CLE international 2013.
- Dussac, E. Bon voyage! Français du tourisme CLE international 2017.
- Dubois, A-L. & al. Objectif Express 1 Le monde professionnel en français Hachette-FLE 2013.
- Chalaron, M-L. & al. La grammaire des tout premiers temps P.U.G. 2013.
- Alkyüz, A. & al. Focus grammaire du français A1>B1 français Hachette-FLE 2015.

Webography:

Annuaire de ressources en ligne: http://www.lepointdufle.net

- Synthétiseur vocal: https://ttsreader.com/fr/
- Dictionnaire en ligne: https://dictionnaire.reverso.net/
- Outil d'autoapprentissage Quizlet: https://quizlet.com

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COURSE CONTENT

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- Exercices de prononciation et phonétique https://www.podcastfrancaisfacile.com/apprendre-le-francais/phonetique-en-francais
- Activités de prononciation : https://www.francepodcasts.com/phonetique/
- Application mobile de TV5 Monde pour apprendre le français: https://apprendre.tv5monde.com/fr/article/lapplication-mobile-apprendre-avec-tv5monde