## **BACHELOR'S DEGREE IN TOURISM**



#### **RECOGNITION STUDENTS FROM CFGS (Advanced Professional Training)**

Under the collaboration agreement between the Department of Education, the DURSI and the UB, the credits of certain Higher – Degree Vocational Training Studies in relation to various subjects of the University of Tourism studies will be recognized as subjects studied.

When completing the registration of new access, you will have to enroll all the subjects of the 1st year, although some of them are recognized. After, the Secretary will incorporate the subjects recognized in your academic record.

• Consult the Advanced Professional Training that have recognized subjects within our Degree in Tourism:

#### **CFGS - PROFESSIONAL FAMILY HOSPITALITY AND TOURISM**

- ♣ CFGS Tourism Accommodation Management (\*)
- ♣ CFGS Travel Agencies and Events (\*)
- ♣ CFGS Kitchen Management (\*)
- ♣ CFGS Restaurant Business Service Management (\*)
- ♣ CFGS Guide, Information and Tourism Assistance (\*)

#### CFGS - PROFESSIONAL FAMILY COMPUTING AND COMUNICATIONS

- **♣** CFGS Network Computer Systems Administration
- ♣ CFGS Network Computer Systems Administration Professional Profile Cibersecurity
- ♣ CFGS Multiplatform Application Development (\*)
- CFGS Multiplatform Application Development Professional Profile Videogames and Digital Leisure (\*)
- 💶 CFGS Multiplatform Application Development Professional Profile Computer Science Applied to Logistics (\*)
- ♣ CFGS Web Applications Development (\*)
- CFGS Web Applications Development Professional Profile Bioinformatics (\*)

#### **CFGS - PROFESSIONAL FAMILY COMMERCE AND MARKETING**

- ♣ CFGS International Commerce (\*)
- ♣ CFGS Transport and Logistics (\*)
- ♣ CFGS Marketing and Advertising (\*)
- ♣ CFGS Marketing and Advertising Professional Profile Winemaking (\*)
- ♣ CFGS Marketing and Advertising Professional Profile Tourism Promotion (\*)
- ♣ CFGS Sales Management and Malls (\*)

#### **CFGS – PROFESSIONAL FAMILY ADMINISTRATION AND MANAGEMENT**

- ♣ CFGS Administration and Finance (\*)
- ♣ CFGS Administration and Finance Professional Profile Insurance Manager (\*)
- ♣ CFGS Management Assistance (\*)

#### **CFGS - PROFESSIONAL FAMILY PHYSICAL AND SPORT ACTIVIES**

- ♣ CFGS Physical Conditioning (\*)
- ♣ CFGS Socio Sports Teaching and Animation (\*)

#### CFGS - PROFESSIONAL FAMILY SOCIOCULTURAL AND COMUNITY SERVICES

♣ CFGS Sociocultural and Tourism Animation (\*)

## **BACHELOR'S DEGREE IN TOURISM**



#### **CFGS - PROFESSIONAL FAMILY HOSPITALITY AND TOURISM**

#### **CFGS Tourism Accommodation Management**

Total teaching load: 240 cr.

Recognized teaching load: 60 cr.

Effective teaching load: 180 cr.

Percentage with respect to the career: 25%

| Code   | Subject   | Cr. |
|--------|---|-----|
| 061208 | Introduction to tourism and hospitality management  | 6   |
| 061210 | Tourism science                                     | 6   |
| 061211 | Key skills in tourism business                      | 3   |
| 062112 | Strategic and operational marketing                 | 6   |
| 062114 | Business management for tourism accommodation       | 6   |
| 062209 | Second foreign language communication in tourism    | 9   |
| 062217 | Tourism communication                               | 3   |
| 062300 | Practicum I: iniciation                             | 9   |
| 063217 | Organi. & human resources manag. in tourism com.    | 6   |
| 064796 | Recog. cr. of business manag. tourism services area | 6   |

#### **CFGS Kitchen Direction**

Total teaching load: 240 cr.

Recognized teaching load: 28.5 cr.

Effective teaching load: 211,5 cr.

Percentage with respect to the career: 11,87%

| Code   | Subject  | Cr. |
|--------|--|-----|
| 061211 | Key skills in tourism business                   | 3   |
| 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   |
| 063407 | Quality, safety and environment in hospitality   | 3   |
| 063408 | Catering management                              | 4,5 |
| 064402 | Food and beverage operations management          | 3   |
|        |  |     |

#### CFGS Guide, Information and Tourism Assistance

Total teaching load: 240 cr.

Recognized teaching load: 60 cr.

Effective teaching load: 180 cr.

Percentage with respect to the career: 25%

| Code   | Subject   | Cr. |
|--------|---|-----|
| 061104 | Geography and tourism                                 | 6   |
| 061106 | Tourism and cultural heritage                         | 6   |
| 061208 | Introduction to tourism and hospitality management    | 6   |
| 061211 | Key skills in tourism business                        | 3   |
| 062112 | Strategic and operational marketing                   | 6   |
| 062115 | Business manag. for tourism intermediation & services | 6   |
| 062209 | Second foreign language communication in tourism      | 9   |
| 062217 | Tourism communication                                 | 3   |
| 062300 | Practicum I: iniciation                               | 9   |
| 063217 | Organi. & human resources manag. in tourism com.      | 6   |

#### **CFGS Travel Agencies and Events**

Total teaching load: 240 cr.

Recognized teaching load: 60 cr.

Effective teaching load: 180 cr.

Percentage with respect to the career: 25%

| Code   | Subject   | Cr. |
|--------|---|-----|
| 061104 | Geography and tourism                                   | 6   |
| 061106 | Tourism and cultural heritage                           | 6   |
| 061208 | Introduction to tourism and hospitality management      | 6   |
| 061211 | Key skills in tourism business                          | 3   |
| 062112 | Strategic and operational marketing                     | 6   |
| 062115 | Business manag. for tourism intermediation and services | 6   |
| 062209 | Second foreign language communication in tourism        | 9   |
| 062217 | Tourism communication                                   | 3   |
| 062300 | Practicum I: iniciation                                 | 9   |
| 063217 | Organi. & human resources manag. in tourism com.        | 6   |

#### **CFGS Restaurant Business Service Management**

Total teaching load: 240 cr.

Recognized teaching load: 46,5 cr.

Effective teaching load: 193,5 cr.

Percentage with respect to the career: 19,37%

| Code   | Subject  | Cr. |
|--------|--|-----|
| 061211 | Key skills in tourism business                   | 3   |
| 062209 | Second foreign language communication in tourism | 9   |
| 062217 | Tourism communication                            | 3   |
| 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   |
| 063408 | Catering management                              | 4,5 |
| 064402 | Food and beverage operations management          | 3   |
| 064787 | Recognized credits of hotel management area      | 6   |
| 064798 | Recognized credits of restaurant management area | 3   |

## 2024/2025 **BACHELOR'S DEGREE IN TOURISM**



#### **CFGS - PROFESSIONAL FAMILY COMPUTING AND COMUNICATIONS**

#### **CFGS Network Computer System Administration**

Total teaching load: 240 cr.

Recognized teaching load: 25,5 cr.

| Code   | Subject  | Or. |
|--------|--|-----|
| 061105 | Fundamentals of research in tourism              | 6   |
| 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   |
| 063604 | Design of digital tourism platforms              | 4,5 |
|        |  |     |

#### **CFGS Network Computer System Administration** Professional Profile Cibersecurity

Total teaching load: 240 cr.

Recognized teaching load: 25,5 cr.

Effective teaching load: 214,5 cr.

| Code   | Subject  | Or. | Code Subject  | Or. |
|--------|--|-----|---|-----|
| 061105 | Fundamentals of research in tourism              | 6   | 061105 Fundamentals of research in tourism              | 6   |
| 062300 | Practicum I: iniciation                          | 9   | 062300 Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   | 063217 Organi. & human resources manag. in tourism com. | 6   |
| 063604 | Design of digital tourism platforms              | 4,5 | 063604 Design of digital tourism platforms              | 4,5 |

#### **CFGS Multiplatform Application Development**

Total teaching load: 240 cr.

Recognized teaching load: 25,5 cr.

Effective teaching load: 214,5 cr.

Percentage with respect to the career: 10,62%

| Code   | Subject  | Cr. |
|--------|--|-----|
| 061105 | Fundamentals of research in tourism              | 6   |
| 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   |
| 063604 | Design of digital tourism platforms              | 4,5 |
|        |  |     |

## **CFGS Multiplatform Application Development** Professional Profile Videgames and Digital Leisure

Total teaching load: 240 cr.

Recognized teaching load: 25,5 cr.

Effective teaching load: 214,5 cr.

| Code   | Subject  | Cr. | Code   | Subject  | Gr. |
|--------|--|-----|--------|--|-----|
| 061105 | Fundamentals of research in tourism              | 6   | 061105 | Fundamentals of research in tourism              | 6   |
| 062300 | Practicum I: iniciation                          | 9   | 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   | 063217 | Organi. & human resources manag. in tourism com. | 6   |
| 063604 | Design of digital tourism platforms              | 4,5 | 063604 | Design of digital tourism platforms              | 4,5 |

4,5

## **CFGS Multiplatform Application Development** Professional Profile Computer Science Applied to Logistic

Total teaching load: 240 cr.

Recognized teaching load: 34,5 cr.

063604 Design of digital tourism platforms

Effective teaching load: 205,5 cr.

Percentage with respect to the career: 14,37%

| Code   | Subject  | Cr. |
|--------|--|-----|
| 061105 | Fundamentals of research in tourism              | 6   |
| 061207 | English communication in tourism I               | 9   |
| 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   |
|        |  |     |

#### **CFGS Web Applications Development**

Total teaching load: 240 cr.

Recognized teaching load: 31,5 cr.

Effective teaching load: 208,5 cr.

| Code   | Subject  | Or. |
|--------|--|-----|
| 061105 | Fundamentals of research in tourism              | 6   |
| 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   |
| 063604 | Design of digital tourism platforms              | 4,5 |
| 064796 | Recog. cr. of hotel marketing management area    | 6   |

## **BACHELOR'S DEGREE IN TOURISM**



## CFGS Web Applications Development Professional Profile Bioinformatics

Total teaching load: 240 cr.

Recognized teaching load: 31,5 cr.

Effective teaching load: 208,5 cr.

Percentage with respect to the career: 13,12%

| Code   | Subject  | Cr. |
|--------|--|-----|
| 061105 | Fundamentals of research in tourism              | 6   |
| 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com. | 6   |
| 063604 | Design of digital tourism platforms              | 4,5 |
| 064796 | Recog. cr. of hotel marketing management area    | 6   |

#### **CFGS - PROFESSIONAL FAMILY COMMERCE AND MARKETING**

#### **CFGS International Commerce**

Total teaching load: 240 cr. Recognized teaching load: 39 cr Effective teaching load: 201 cr

Percentage with respect to the career: 16.25%

| Code   | Subject   | Cr. |
|--------|---|-----|
| 061211 | Key skills in tourism business                      | 3   |
| 062110 | Economic & financial manage. in tourism companies   | 6   |
| 062112 | Strategic and operational marketing                 | 6   |
| 062209 | Second foreign language communication in tourism    | 9   |
| 062217 | Tourism communication                               | 3   |
| 063217 | Organi. & human resources manag. in tourism com.    | 6   |
| 064784 | Recog. cr. of business manag. tourism services area | 6   |

## **CFGS Marketing and Advertising**

Total teaching load: 240 cr. Recognized teaching load: 54 cr Effective teaching load: 186 cr

Percentage with respect to the career: 22,5%

#### **CFGS Transports and Logistics**

Total teaching load: 240 cr.
Recognized teaching load: 36 cr
Effective teaching load: 204 cr

Percentage with respect to the career: 15%

| Code   | Subject  | Cr. |
|--------|--|-----|
| 061211 | Key skills in tourism business                         | 3   |
| 062115 | Business manag. for tourism intermediation & services  | 6   |
| 062209 | Second foreign language communication in tourism       | 9   |
| 062300 | Practicum I: iniciation                                | 9   |
| 063217 | Organi. & human resources manag. in tourism com.       | 6   |
| 064531 | Business administration in the transportation industry | 3   |

#### CFGS Marketing and Advertising Professional Profile Winemaker

Total teaching load: 240 cr.
Recognized teaching load: 54 cr
Effective teaching load: 186 cr

Percentage with respect to the career: 22,59

| Code   | Subject   | Cr. | Code   | Subject   | Cr. |
|--------|---|-----|--------|---|-----|
| 061105 | Fundamentals of research in tourism               | 6   | 061105 | Fundamentals of research in tourism               | 6   |
| 061207 | English communication in tourism I                | 9   | 061207 | English communication in tourism I                | 9   |
| 061211 | Key skills in tourism business                    | 3   | 061211 | Key skills in tourism business                    | 3   |
| 062110 | Economic & financial manage. in tourism companies | 6   | 062110 | Economic & financial manage. in tourism companies | 6   |
| 062112 | Strategic and operational marketing               | 6   | 062112 | Strategic and operational marketing               | 6   |
| 062216 | Tourism experience design                         | 6   | 062216 | Tourism experience design                         | 6   |
| 062217 | Tourism communication                             | 3   | 062217 | Tourism communication                             | 3   |
| 062300 | Practicum I: iniciation                           | 9   | 062300 | Practicum I: iniciation                           | 9   |
| 063217 | Organi. & human resources manag. in tourism com   | 6   | 063217 | Organi. & human resources manag. in tourism com   | 6   |
|        |   |     |        |   |     |

## **BACHELOR'S DEGREE IN TOURISM**



### **CFGS Marketing and Advertising**

Professional Profile Tourism Promotion

Total teaching load: 240 cr.

Recognized teaching load: 60 cr

Effective teaching load: 180cr

Percentage with respect to the career: 255%

| Code   | Subject  | Cr. |
|--------|--|-----|
| 061105 | Fundamentals of research in tourism                | 6   |
| 061208 | Introduction to tourism and hospitality management | 6   |
| 061210 | Tourism ccience                                    | 6   |
| 061211 | Key skills in tourism business                     | 3   |
| 062112 | Strategic and operational marketing                | 6   |
| 062209 | Second foreign language communication in tourism   | 9   |
| 062216 | Tourism experience design                          | 6   |
| 062217 | Tourism communication                              | 3   |
| 062300 | Practicum I: iniciation                            | 9   |
| 063217 | Organi. & human resources manag. in tourism com    | 6   |
|        |  |     |

#### **CFGS Sales Management and Malls**

Total teaching load: 240 cr. Recognized teaching load: 30 cr Effective teaching load: 210 cr

Percentage with respect to the career: 12,5%

| Code   | Subject   | Or. |
|--------|---|-----|
| 061105 | Fundamentals of research in tourism             | 6   |
| 062112 | Strategic and operational marketing             | 6   |
| 062217 | Tourism communication                           | 3   |
| 062300 | Practicum I: iniciation                         | 9   |
| 063217 | Organi. & human resources manag. in tourism com | 6   |
|        |   |     |
|        |   |     |
|        |   |     |
|        |   |     |

#### **CFGS – PROFESSIONAL FAMILY ADMINISTRATION AND MANAGEMENT**

#### **CFGS Administration and Finances**

Total teaching load: 240 cr.

Recognized teaching load: 33 cr.

Effective teaching load: 207 cr.

Percentage with respect to the career: 13.75%

| Code   | Subject   | Cr. |
|--------|---|-----|
| 061211 | Key skills in tourism business                    | 3   |
| 062110 | Economic & financial manage. in tourism companies | 6   |
| 062112 | Strategic and operational marketing               | 6   |
| 062217 | Tourism communication                             | 3   |
| 062300 | Practicum I: iniciation                           | 9   |
| 063217 | Organi. & human resources manag. in tourism com   | 6   |

#### **CFGS Administration and Finances**

Professional Profile Insurance Management

Total teaching load: 240 cr.

Recognized teaching load: 33 cr.

Effective teaching load: 207 cr.

Percentage with respect to the career: 13,75%

| Code   | Subject   | Cr. |
|--------|---|-----|
| 061211 | Key skills in tourism business                    | 3   |
| 062110 | Economic & financial manage. in tourism companies | 6   |
| 062112 | Strategic and operational marketing               | 6   |
| 062217 | Tourism communication                             | 3   |
| 062300 | Practicum I: iniciation                           | 9   |
| 063217 | Organi. & human resources manag. in tourism com   | 6   |

#### **CFGS Management Assistance**

Total teaching load: 240 cr.

Recognized teaching load: 42 cr.

Effective teaching load: 198 cr.

Percentage with respect to the career: 17,5%

| Code   | Subject  | Cr. |
|--------|--|-----|
| 061211 | Key skills in tourism business                   | 3   |
| 062112 | Strategic and operational marketing              | 6   |
| 062209 | Second foreign language communication in tourism | 9   |
| 062217 | Tourism communication                            | 3   |
| 062300 | Practicum I: iniciation                          | 9   |
| 063217 | Organi. & human resources manag. in tourism com  | 6   |
| 064218 | Desenvolupament de competències directives       | 6   |

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## **CFGS - PROFESSIONAL FAMILY PHYSICAL AND SPORT ACTIVIES**

| CFGS Physical Conditioning Total teaching load: 240 cr. Recognized teaching load: 18 cr. Effective teaching load: 222 cr. Percentage with respect to the career: 7,5% | CFGS Socio – Sports Teaching and Animation Total teaching load: 240 cr. Recognized teaching load: 18 cr. Effective teaching load: 222 cr. Percentage with respect to the career: 7,5% |  |     |
|---|---|--|-----|
| Code Subject  | Cr.   | Code Subject   | Or. |
| 061211 Key skills in tourism business   | 3   | 061211 Key skills in tourism business                  | 3   |
| 062300 Practicum I: iniciation  | 9   | 062300 Practicum I: iniciation                         | 9   |
| 063217 Organi. & human resources manag. in tourism com  | 6   | 063217 Organi. & human resources manag. in tourism com | 6   |

## CFGS - PROFESSIONAL FAMILY SOCIOCULTURAL AND COMUNITY SERVICES

| CFGS Sociocultural and Tourism Animation    |   |     |  |  |
|---|---|-----|--|--|
| Total t                                     | otal teaching load: 240 cr.                           |     |  |  |
| Recog                                       | Recognized teaching load: 30 cr.                      |     |  |  |
| Effect                                      | ive teaching load: 210 cr.                            |     |  |  |
| Percentage with respect to the career: 12,5 |   |     |  |  |
| Code  | Subject   | Cr. |  |  |
| 061106                                      | Tourism and cultural heritage                         | 6   |  |  |
| 061211                                      | Key skills in tourism business                        | 3   |  |  |
| 062115                                      | Business manag. for tourism intermediation & services | 6   |  |  |
| 062300                                      | Practicum I: iniciation                               | 9   |  |  |
| 063217                                      | Organi. & human resources manag. in tourism com       | 6   |  |  |